**P2 - Explain the impact of introducing an e-commerce system to an organisation**

Task 1.2 - Explain the benefits and drawbacks of e-commerce for a business, referring back to Tick Tock.

Some benefits might include:

 *Benefits*: e.g. global marketplace, 24/7 trading, relatively low start-up and running costs, competitive edge, search facilities, gathering customer information, alternative income sources, pricing opportunities e.g. differences, fluid pricing

Some drawbacks might include:

 Drawbacks: e.g. consumer trust, lack of human contact, delivery issues, international legislation, product description problems, security issues

### P3 - Explain the potential risks to an organisation of committing to an e-commerce system

Task 1.3 - Explain the risks of e-commerce for a business, referring back to Tick Tock.

For P3, you need to produce a report in Microsoft Word explaining the potential risks to your retail organisation of committing to an e-commerce system.

[**Hacking**](http://www.webroot.com/us/en/home/resources/articles/pc-security/computer-security-threats-hackers)

* *What is hacking? (guidelines)*
* *How could hacking be a threat to your retailers’ e-commerce website? What type of data might hackers steal and what use could this be to them?*
* *What measures can be taken to protect hardware/software used to run your retailers e-commerce website?*

[**Viruses**](http://www.webopedia.com/DidYouKnow/Internet/virus.asp)

* *What is a virus? How can a virus damage your retailers’ computer system? (guidelines)*
* *What is a trojan? How can a trojan damage your retailers computer system*
* *What is a worm? How can a worm damage your retailers computer system*
* *What type of data is held on a web server and how can a virus act as a threat to your retailers data?*
* *What measures can be taken to protect the web server holding your retailers e-commerce website from viruses?*

[**Firewalls**](http://www.webopedia.com/TERM/F/firewall.html)

* *What is a firewall? (guidelines)*
* *What does a firewall do? What is its purpose?*
* *How can a firewall protect your retailers’ e-commerce website? What security threat can they overcome?*

[**Identity theft**](http://www.ecommerce-web-hosting-guide.com/what-is-identity-theft.html)

* *What is identity theft? How can identity theft be a threat to your retailers’ e-commerce website? (guidelines)*
* *How can someone create a look alike site to "phish" for information leading to possible identity theft or theft of other data (e.g. credit card details)?*
* *What actions can be taken to prevent identity theft?*